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HealthFitness' National Certification of Quality Assurance Accreditation Upgraded

Minneapolis Company Earns "Accredited With Performance Reporting" Status

MINNEAPOLIS (June 23, 2010) — [HealthFitness Corporation](#), a leading provider of integrated employee health and productivity management solutions, was awarded the upgraded status of *Accredited With Performance Reporting* (AWPR) from the [National Committee for Quality Assurance](#) (NCQA), a private, non-profit organization dedicated to improving health care quality.

NCQA Wellness & Health Promotion Accreditation is a nationally recognized evaluation that purchasers and consumers can use to assess wellness and health promotion programs. The AWPR status is only granted to wellness and health promotion organizations that have submitted a specific number of results for NCQA's standardized Performance Measures. NCQA Wellness & Health Promotion Accreditation standards are purposely set high to encourage wellness and health promotion organizations to continually enhance their quality measures. No other comparable evaluation exists for wellness and health promotion programs.

"This prestigious recognition reflects our ongoing commitment to providing the highest quality health and wellness programs available," said [Gregg O. Lehman](#), CEO of HealthFitness. "Employers are raising their expectations for health and wellness programs. They want innovative and effective options with proven results. The AWPR status proves we can deliver these services."

According to the NCQA's *Wellness and Health Promotion Report Card*, there are fewer than 20 organizations that have earned accreditation, and fewer than ten that have earned the upgraded AWPR status. HealthFitness earned NCQA accreditation in 2009 and retains this status until 2012.

About HealthFitness

HealthFitness, a subsidiary of [Trustmark Companies](#), is an award-winning provider of integrated health promotion and fitness management solutions to Fortune 500 companies, the health care industry and individual consumers. With 30-plus years of experience, HealthFitness partners with employers to effectively manage health care and productivity costs by improving individual health and well-being. HealthFitness provides a portfolio of solutions, including best-in-class integration, INSIGHT® Health Risk Assessments, screenings, EMPOWERED™ Health Coaching and fitness facility design and management. For more information on HealthFitness, visit www.hfit.com.

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